



NAFSA: Association of International Educators
Region I Conference
Case Study Competition

Teams of two or three will be given a description of a crisis situation in international education. The case will require broad familiarity with the various dimensions of international education, and participants will generate solutions that cut across the knowledge communities of the Association. Teams will have 15 minutes (10 to present and 5 minutes for questions) to share their findings and recommendations with a panel of experts in international education who will judge the presentations on the following:

- The ability to use relevant knowledge and theories such as (but not limited to) intercultural communication, management, organizational behavior, counseling, education, and student development
- The quality of the presentation including concise arguments, creativity, and logical reasoning
- The feasibility of the chosen solution and the strength of the defense

All team members must be registered for the conference in order to participate. Participants must be current students, or recent new professionals with three or fewer years of experience. Teams will be assigned by the organizers, although self-selected teams are welcome as well.

The official Kick-Off takes place on Wednesday, at the first session of the conference 8:30-9:45am. Information will be shared at the Newcomer Reception as well on Tuesday evening. Judging will be Thursday at 3:30-4:45 pm. The winners will be announced at the Gala Auction Thursday night. Each member of the winning team will receive an AWESOME prize (TBD).

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Case Study Conundrum Frequently Asked Questions

How does the competition work?

Participants will attend a brief Kick-Off on Tuesday, as part of the Newcomer Reception (location will be available at the registration table). At this meeting, teams (each comprising of two members) will be announced and the case study will be handed out. The first session on Wednesday morning at 8:30 am all information will be reviewed again and the completion will begin. All participants will have the same case study. On Thursday afternoon, teams will present to our panel of three judges. Teams will have 10 minutes to present the issues in the case study as well as possible solutions. There will be a 5-minute question/answer period for the judges to gather additional information.

Who is eligible to compete?

Current students or new professionals who have been in the field for three years or less are eligible to participate in the competition.

I don't have a partner, may I still compete?

Individuals will be assigned a teammate. The teams will be announced at the Kick Off meeting. Each team is limited to two or three participants.

May I bring visual aids to the presentation?

A flip chart will be available for your use. Other visual aids, including PowerPoint presentations, are not allowed. Participants should focus on the content of the case study and on clarity of presentation rather than spending limited time perfecting presentation aids. Plus, there is the conference to experience!

What will the panel be looking for?

- The ability to use relevant knowledge and theories such as (but not limited to) intercultural communication, management, organizational behavior, counseling, education, and student development
- The quality of the presentation including concise arguments, creativity, and logical reasoning
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Can we watch the presentations?

Presentations will be open to the public; however, participants are not allowed to watch other teams present until after they have presented.

How do I sign up?

There are a limited number of teams that can compete. Individuals who plan to participate are encouraged to contact Kathy.Gallentine@cwu.edu or Machel Allman at allmama@uw.edu to secure a spot. A sign-up sheet will be at registration if space is still available and a wait-list will be started if needed.

How much time will we have to prepare for the presentation?

Participants will receive the case study on Tuesday and will be assigned a presentation time. The first session of the conference will be the official kick off Wednesday at 8:30 am. Presentations are scheduled to take place on Thursday afternoon starting at 3:30pm.

May we consult books and individuals in preparation for the presentation?

Participants are encouraged to use all resources available to them.

When will the results be announced?

All teams will be recognized at the Thursday Gala Auction at which point the winners will be announced. All participants will receive certificates; winning team members receive an amazing prize. Winners will also be expected to assist with a future case study competition should one take place.