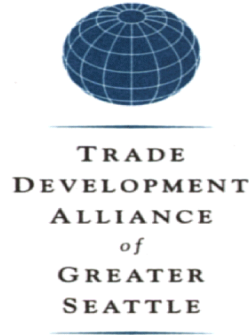


NAFSA: Association of International Educators & the Trade Development Alliance of Greater Seattle



invite you to:

‘International Education: Developing Human Capital for the Global Workforce’

Date: February 3, 2005

Time: 5:00 PM – 7:00 PM

Location: The Seattle City Hall
Bertha Knight Landes Room
600 Fourth Avenue
Downtown, Seattle

Registration Details: Please respond by January 31st - **Space is limited to the first 150 responses.**

Please send a \$20 check made payable to *The Trade Development Alliance of Greater Seattle*.

Hors D’Oeuvres and a Washington Wine Tasting are included.

Click here to register for this event: michelleg@seattlechamber.com

Hosted by:

Marlene Johnson, Executive Director, NAFSA: Association of International Educators

Bill Stafford, President, Trade Development Alliance of Greater Seattle

Moderated by:

Bill Center, President, Washington Council on International Trade

Comments on the topic from:

Nancy Anderson, Deputy General Counsel, Microsoft Corporation

Bob Drewel, Executive Director, Puget Sound Regional Council (Former President, Everett Community College)

Jean Floten, President, Bellevue Community College

(2004 Winner of the Senator Paul Simon Award for Internationalizing the Campus)

Steven Olswang, Vice Provost for International Education, University of Washington

Dr. James E. Sulton, Jr., Executive Director, Washington Higher Education Coordinating Board

Bob Watt, Vice President, Government & Community Relations, Boeing Commercial Airplanes

We hope you will take advantage of this unique opportunity to dialogue with leaders from academe and the private sector, while networking with business and higher education peers from the city and the region.

NAFSA’s annual *Economic Impact Statement* estimates that in 2003-2004, about 600,000 foreign students and their dependents pumped more than \$12.87 billion into the U.S. economy. And this is a conservative figure. In Washington, the almost 11,000 foreign students and their dependents contributed about \$300 million to the state’s

economy. Business and management, engineering, and mathematics and computer science were the top fields of study for foreign students in the United States.

U.S. colleges and universities have their work cut out for them ever since foreign students discovered that learning global competencies – or global skills or global literacy – are prerequisites for succeeding in a global economy and workforce acquired through cross-cultural living and learning. Global workforce development – central to NAFSA’s mission – will frame future U.S. commerce and trade policies, and drive much of what Congress votes on in keeping U.S. competitiveness alive and well in an increasingly complex marketplace.

All of us – educators and business – need to find common ground in the mission to shape and support the vanguard of the twenty-first century global workforce. The Trade Development Alliance of Greater Seattle is pleased to collaborate in this critical discussion with NAFSA, the premier association of international educators. NAFSA will also highlight its upcoming 57th annual conference, which will be held in Seattle May 29- June3, 2005, and its partnership with the TDA to celebrate Seattle as a global region.



<http://www.nafsa.org/>