

**NAFSA: Association of International Educators,
The World Trade Center Institute,
The State of Maryland Department of Business & Economic Development
& The Maryland International Education Association**



invite you to:

***'Securing America 's Future:
Global Education for a Global Workforce.'***

Date: January 20, 2004

Time: 4:00 PM – 6:30 PM

Location: The World Trade Center Baltimore

401 East Pratt Street

21st Floor, Constellation Room

Hors D'Oeuvres and Open Bar

Click here to register for this event: oa@nafsa.org

Comments on the topic from:

William R. Brody, President, Johns Hopkins University

Edward Beimfohr, Vice President, Strategic Initiatives Sylvan Learning Systems

Michael J. Haines, Sr., Vice President, Small Business Development, Howard County Economic Development Authority

William E. Kirwan, Chancellor, University System of Maryland

Robert J. Lawless, Chairman, President & CEO, McCormick & Company, Inc.

John S. Toll, President, Washington College

We hope you will take advantage of this very unique opportunity to dialogue with leaders from academe and the private sector, while networking with business and higher education peers from the city and the region.

NAFSA's annual *Economic Impact Statement* estimates that in 2002-2003, about 600,000 foreign students and their dependents pumped more than \$12.85 billion to the U.S. economy. And this is a conservative figure. In Maryland, the almost 13,000 foreign students and their dependents contributed about \$300 million to the state's economy. Business and management, engineering, and mathematics and computer science were the top fields of study for foreign students in the United States.

U.S. colleges and universities have their work cut out for them ever since foreign students discovered that learning global competencies – or global skills or global literacy – are prerequisites for succeeding in a global economy and workforce acquired through cross-cultural living and learning. Global workforce development – central to NAFSA’s mission – will frame future U.S. commerce and trade policies, and drive much of what Congress votes on in keeping U.S. competitiveness alive and well in an increasingly complex marketplace.

All of us – educators and business – need to find common ground in the mission to shape and support the vanguard of the twenty-first century global workforce. The World Trade Center Institute, the Maryland Department of Business and Economic Development and the Maryland International Education Association are pleased to collaborate in this critical discussion with NAFSA, the premier association of international educators. NAFSA will also highlight its upcoming 56th annual conference, which will be held in Baltimore May 23 - 28, 2004, and its partnership with the WTCI to celebrate Baltimore as a global city.



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