




# Partner with NAFSA

The GPP is the only consistent way to get your name out to members year-round.

If you are looking to reach key decisionmakers in the international education field, there is no better opportunity. Joining this program gives you enhanced opportunities to place your products and services first—in front of a targeted audience of professionals who need to know about your products and services to be effective in their jobs, improve their programs, and satisfy their students.

## Targeted Reach

- ❖ Membership of nearly 9,000 international educators and administrators from more than 84 countries
- ❖ Key decisionmakers in a field that spends billions of dollars annually, representing 98% of U.S. colleges and universities and hundreds of international schools
- ❖ Professionals serving more than 1,800,000 students who seek assistance with everything necessary to study and live in a foreign country
- ❖ More than 5,000 Annual Conference attendees from around the world
- ❖ Leading international education magazine with more than 9,000 readers
- ❖ Online GPP Yellow Pages accessible to anyone visiting NAFSA's Web site

<b>JOIN GPP AND SAVE!</b>				
<b>2005 GPP Cost-Savings Analysis</b>		 <b>Adviser Savings</b>	 <b>Advocate Savings</b>	 <b>Associate Savings</b>
<b>Exhibit Booth</b> <i>Discounts also apply to island booths</i>	<b>10' X 10' AISLE</b>	\$600.00	\$600.00	\$600.00
	<b>10' X 10' CORNER</b>	\$800.00	\$800.00	\$800.00
	<b>10' X 10' PREMIUM</b>	\$800.00	\$800.00	\$800.00
<b>1, 3, or 5 Individual Memberships @ \$315</b>		\$1,575.00	\$945.00	\$315.00
<b>1, 3, or 5 Conference Registration @ \$360</b>		\$1,800.00	\$1,080.00	\$360.00
<b>Discounted or Free Membership Mailing List</b>		\$600.00	\$600.00	\$300.00
<b>Discounted or Free Conference Attendee Lists</b>		\$800.00	\$400.00	\$200.00
<b>25 - 60% Discount on Partner Sessions</b>		\$3,000.00	\$2,000.00	\$1,250.00
<b>15% Discount on All Sponsorships</b>				
<b>10 - 50% Discount on Annual Conference Program Ads</b> <i>Sample sizes/special placements</i>	<b>FULL PAGE</b>	\$1,087.50	\$543.75	\$217.50
	<b>HALF PAGE</b>	\$750.00	\$375.00	\$150.00
<b>5 - 15% Discount on Member Rates on All Other Advertising</b>	<b>BACK COVER</b>	\$2,650.00	\$1,325.00	\$530.00
<b>Intangible Benefits</b> Prime exhibit booth location, prime advertising placement, listing in NAFSA's online Yellow Pages, unique networking opportunities		<b><i>These savings move business to your bottom line!</i></b>		
<b>Visit <a href="http://www.nafsa.org/gpp" style="color: white;">www.nafsa.org/gpp</a> for more information.</b>				