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For immediate release

University of Utah Partners with Kaplan to Add Global Pathways Program for Graduate Degree Programs

Expansion builds upon existing program that prepares international undergraduate students for study in the U.S.

NEW YORK September 21, 2011—The University of Utah (U of U) and Kaplan Global Solutions, a division of Kaplan, Inc. and provider of online and international education services to traditional universities and colleges, announced today the expansion of their existing Global Pathways Program to include select U of U graduate programs.

Beginning in 2012, international students will be able to prepare for master's degree programs in Business Administration, Finance, Economics, Public Administration, and International Affairs and Global Enterprise at the U of U campus in Salt Lake City.

First launched at the University of Utah in January 2010 for its bachelor's degree programs, the innovative Global Pathways Program combines intensive academic courses, English-language training, and university study skills preparation during the first year of an undergraduate program. Students accepted into the Pathways program and who successfully complete all University-determined requirements matriculate directly into the U of U to complete their degree.

Kaplan provides marketing and admissions support, as well as a wide range of student support services, including assistance with immigration requirements and on-campus socio-cultural preparation services. The University oversees all admissions and academic criteria for the Pathways program and designs and teaches all classes.

"Educating students for work and life within the global economy is a primary mission of the University of Utah, supported by ongoing efforts to internationalize our student body," said Dr. Charles Wight, Dean of the Graduate School at the University of Utah. "Our effective relationship with Kaplan and its successful Global Pathways Program has helped the University achieve its goals and we look forward to expanding this record of accomplishment to our graduate programs."

Founded in 1850, the University of Utah is ranked among America's Top 100 public universities and includes top-rated graduate programs in business, law, and the health sciences. It enrolls about 1,900 international students and scholars (six percent of its total enrollment) from more than 110 countries. The campus houses a Middle East Center and Confucius Institute and has been recognized internationally for its educational innovation.

Larry Green, Senior Vice President of Business Development, Kaplan Global Solutions, Americas, said, "We look forward to continuing to support the University of Utah's goals of attracting, assimilating, and retaining high-quality students from across the globe by helping it manage the complexities of international marketing, branding, student sourcing and providing a wide range of student-support services, which are so important to assure retention and positive student outcomes."

In addition to the University of Utah, Kaplan has partnered with ten other leading research universities in the U.S., U.K., and Australia to develop similar, successful Global Pathways Programs. To learn more please visit: www.kaplanglobalsolutions.com. Also, students can contact a Pathways representative in their home country by emailing to: utahpathways@kaplan.com

About the University of Utah

The University of Utah, located in Salt Lake City on the foothills of the Wasatch Mountains, is the flagship institution of higher learning in the state. Founded in 1850, it serves over 30,000 students from across the U.S. and throughout the world. The U delivers world-class education in a world-class environment that is without peer among top-tier research institutions. Its 72 major subjects at the undergraduate level and more than 90 major fields of study at the graduate level, including law and medical schools, prepare motivated students to live and compete in the global workplace. The University of Utah encourages innovation and collaborative thinking to engage students, faculty and business leaders on important issues, including energy, sustainability, technology and personalized medicine.

About Kaplan Global Solutions

Kaplan Global Solutions (KGS) offers customized educational services that help colleges and universities succeed in the fastest growing areas of higher education: internationalization and online learning. Through Global Pathways, Kaplan helps institutions attract academically prepared international students to their campuses by providing global marketing, branding, and student sourcing services, and English-language and socio-cultural assimilation programs. Through Colloquy, Kaplan helps institutions broaden their geographic reach by offering curriculum and platform development services for online and blended learning programs as well as faculty training and student support services.

Kaplan Global Solutions is part of Kaplan, Inc., a leading international education services company, offering higher education, test preparation, professional training, and programs for kids in grades K

through 12. Kaplan is a subsidiary of The Washington Post Company (NYSE: WPO) and its largest division. For more information, please visit www.kaplan.com

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