



Press Release

2010 – A Year of Significant Growth for ELS

ELS Opening additional centers on five US campus locations in 2010!

ELS Language Centers is proud to open five additional centers on university campuses. These new centers offer international students additional opportunities to choose the location that best suits their need to improve their English, prepare for higher education studies in the USA if that is their goal, and ultimately obtain admission to US institutions of higher education!

- ELS/Tampa The University Of Tampa
- ELS/Columbus Ohio Dominican University
- ELS/DeKalb Northern Illinois University
- ELS/Fort Smith University of Arkansas – Fort Smith
- ELS/Houston-Clear Lake University of Houston-Clear Lake



With the addition of these language centers, ELS now has 54 centers across the United States, 49 of which are located on university campuses.

ELS Educational Services, Inc. headquartered in Princeton, New Jersey has been a leader in International student recruitment, testing, and teaching of English as a second language for 50 years. With offices in 13 countries, ELS is the largest campus-based ESL provider in the USA. ELS also is the largest single provider of official TOEFL®iBT and IELTS™ testing throughout the USA.

To learn more about ELS visit: www.ELS.com

Interested in increasing the number of international students at your institution?

ELS Educational Services can help you recruit qualified international candidates for your institution:

- Host an ELS Language Center on your campus
 - ELS recruits, tests and trains international students in English and university study skills on your campus.
 - Extensive promotion via ELS' marketing tools worldwide (localized websites, brochure, news bulletins)
- Join the ELS American Educational Centers
 - Continual promotion in China (Shanghai, Beijing, Guangzhou), Turkey (Istanbul), and Vietnam (Ho Chi Minh City) throughout the year at student fairs and agent training workshops
 - Participate in ELS organized recruitment tours, agent tours exclusively for AEC members
- ELS UCAN network (ELS University Conditional Admission Network)
 - Participate in the highly referenced USAUniversityGuide.org and printed guides distributed worldwide.
 - The ELS University Admission Service assists in placing thousands of qualified international students into undergraduate and post graduate degree programs each year
 - Accept ELS Certificate of Completion in fulfillment of your institution's English proficiency qualification for admission.

For more information, please visit: www.InternationalStudentRecruitment.org

For further information about:

Hosting an ELS Language Center on your campus, contact:

How ELS helps recruit degree candidates from around the world, contact:

Joining our ELS University Conditional Acceptance Network, contact:

jblevins@els.edu

lmaglizzo@els.edu

skassab@els.edu



Your Strategic Partner in International Student Recruitment

International Visibility ○ Quality Representation ○ Localized Communication

**www.ELS.edu ○ www.USAUniversityGuide.org ○ www.ELS-AEC.com
www.InternationalStudentRecruitment.org**

About ELS Language Centers:



Since 1961, ELS Language Centers has helped more than a million international students from over 140 countries around the world learn English quickly and effectively in order to achieve their goals.

ELS Language Centers has 54 attractive locations in the United States (49 located on campus locations), which allow the student to live in every corner of the USA, from major metropolitan areas to beautiful rural university campuses. ELS offers the largest network of campus-based English language instruction centers in the United States, and a wide range of English language programs. Additionally, there are 30 centers in 12 countries around the world.

The quality of ELS' academic program is so respected that over 600 US colleges and universities accept completion of the program (Intensive English) as fulfilling the English requirement for admission.

Students can access a wide range of General and Academic English and Test Preparation programs, as well as conditional admission* to US universities via the ELS University Admission Services. ELS Language Centers offers its students a convenient and effective one-stop university preparation and application solution.

*"Conditional Admission" means that a student can be academically admitted before departing their home country, based on his/her academic history (grades). The 600+ participating universities in the "ELS UCAN" (ELS University Conditional Admission Network) will accept the student on the condition that he/she completes an advanced level of the ELS Intensive English Program before receiving full admission to the college or university. The student can also satisfy this English language requirement by passing the TOEFL® iBT test or the IELTS™.

Further information on ELS Language Centers:

ELS is dedicated to helping students meet their study goals in the USA and providing a rewarding experience in the USA.

Multiple study options include:

- Intensive English, Semi-intensive English
- Preparation program for the TOEFL®iBT ; the GRE®; or the GMAT®
- English for Executives, Business English
- multiple Youth and Vacation Learning programs

All ELS centers are official TOEFL®iBT test sites and many also offer the TOEIC® and IELTS™ tests.

ELS is the largest single provider of TOEFL® iBT and IELTS™ exams in the US.

Program Features

- 12 levels of instruction from Beginning to Masters
- Practice in all key language skills: speaking, listening, pronunciation, vocabulary, reading and writing
- Classes Monday to Friday, and monthly start dates
- The latest in learning technology is offered at out ELS Language Technology Centers
- Our own unique curriculum, textbooks and branded language-learning software
- Highly qualified, experienced and caring teachers and staff

Student Services

- Activities – All ELS Centers plan a wide range of activities for students, from sightseeing visits to local attractions, to sporting events and more
- Housing Arrangements – ELS offers a variety of living accommodations, including on-campus or off-campus student residences, homestays and apartment options
- ELS University Admission Services assists students to apply to some of its hundreds of partner colleges and universities. UAS assists in university selection, document processing and acceptance notification.

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