

# NAFSA: Association of International Educators



## In Partnership with:



*invite you to the 6<sup>th</sup> Annual Roundtable Discussion and Reception:*

## **‘International Education & Global Workforce Development: A Dialogue with Business and Higher Education Stakeholders’**

**October 23, 2008  
4:30 PM – 7:00 PM**

Please respond before **Thursday, October 16, 2008**

Click here to register for this event: [oa@nafsa.org](mailto:oa@nafsa.org)

*Space is limited to the first 100 responses*

### Panelists:

**[Yvonne Agyei](#)**

Director, Talent and Outreach Programs, Google

**[Raymond Holdsworth](#)**

Vice Chairman, Corporate Development, AECOM

**[Dr. Jolene Koester](#)**

President, California State University, Northridge

**[Marilyn F. Mackes](#)**

Executive Director, NACE, National Association of Colleges and Employers

**[Dr. Chui L. Tsang](#)**

Superintendent and President, Santa Monica College

**[Carlos Valderrama](#)**

Director of Latin American Operations, Musick, Peeler & Garrett LLP

### Moderator:

**[Dr. Gene D. Block](#)**

Chancellor, University of California, Los Angeles

### Host:

**[Marlene M. Johnson](#)**

Executive Director & CEO, NAFSA: Association of International Educators

### **Korn Convocation Hall at the UCLA Anderson School of Management**

110 Westwood Plaza, Entrepreneurs Hall, 3<sup>rd</sup> Floor – Room C-314  
Los Angeles, CA 90095

[Driving Directions and Parking Information](#)

### **We gratefully acknowledge additional sponsorship from:**

- The UCLA Anderson School of Management
- The Center for International Business Education and Research (CIBER) at UCLA Anderson School
  - The Dashew Center for International Students and Scholars at UCLA
  - The UCLA International Institute
- The Southern California Consortium on International Studies (SOCCIS)

*We hope you will take advantage of this unique opportunity to dialogue with leaders from academe and the private sector, while networking with business and higher education peers from the city and the region. Please share this invitation with other senior-level staff /administrators in your organization or on your campus, including your president/CEO, staff involved with economic and workforce development issues.*

The United States must realize that we are in a global competition for international students and scholars. We may have the best education system in the world, but we have been slow to appreciate the impact of new educational markets across the globe and the ways that today's unprecedented movement of people across borders has fundamentally shifted the playing field in education and business. Therefore, all of us—educators, policy-makers, and members of the business community alike—need to find common ground in the mission to shape and support the vanguard of the twenty-first century global workforce.

Global workforce development—central to NAFSA's mission—will frame future U.S. commerce and trade policies, and drive much of what Congress votes on in keeping U.S. competitiveness alive and well in an increasingly complex marketplace. NAFSA's annual [Economic Impact Statements](#) estimate that in 2006-2007, international students and their dependents pumped more than \$14.5 billion into the U.S. economy—and this is a conservative figure. In California alone, the almost 78,000 international students and their dependents contributed about \$2.2 billion to the state economy. Business and management, engineering, mathematics, and computer science were the top fields of study for international students in the United States. To learn more about the topic, please visit [www.nafsa.org/GWD](http://www.nafsa.org/GWD). In the now undeniably global job market, employers look for the talent they need wherever they can find it, and students and high-skilled workers look for the place to study and work that offer them the most opportunity. For the United States to retain its competitive advantage in a global workforce, we must prepare our graduates to compete in the global market place.

With over 10,000 members, NAFSA: Association of International Educators is the world's largest nonprofit association dedicated to international education. Every year NAFSA hosts the largest conference in international education which attracts nearly 9,000 international educators from more than 100 countries. NAFSA's 61<sup>st</sup> annual conference will be held in Los Angeles, CA May 24-29, 2009 and will draw attention to the greater Los Angeles area as a popular destination for international students.



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