



**The Economic Benefits of International Education to the United States for the 2004-2005 Academic Year:
A Statistical Analysis**

NAFSA estimates that foreign students and their dependents contributed approximately \$13.29 billion to the U.S. economy during the 2004-2005 academic year. This conservative figure is based on tuition figures from the College Board, enrollment figures from the Institute of International Education's *Open Doors 2005* report, living expenses calculated from College Board figures and analysis of the data by Lynn Schoch and Jason Baumgartner at Indiana University – Bloomington's Office of International Services.

NAFSA's annual *Economic Impact Statements* estimate the amount of money foreign students bring to the United States to support their education. This report does not rely on a "multiplier effect." Although this might provide a more accurate estimate of actual economic impact, there is no consensus on the appropriate size of such a multiplier. Along with our partners at the Institute of International Education, the College Board, and Indiana University, we are committed to continuing efforts to improve our data and methodology. By any measure, international education makes a significant contribution to the U.S. economy.

Wisconsin

Total Number of Foreign Students: 7,798

Part 1: Net Contribution to State Economy by Foreign Students (2004-05)

Contribution from Tuition and Fees to State Economy:	\$156,406,000
Contribution from Living Expenses:	\$103,334,000
Total Contribution by Foreign Students:	\$259,741,000
Less U.S. Support of 39.3%	- \$101,987,000
Plus Dependents' Living Expenses:	+ \$4,955,000

Net Contribution to State Economy by Foreign Students and their Families:

\$162,709,000

Part 2: Contribution to State Economy by Foreign Students' Dependents (2004-05)

Spouses' Contribution

Percent of Married Students:	12.7%
Percent of Spouses in the U.S.:	85.0%
Number of Spouses in the U.S.:	991
Additional Expenses for a Spouse: (% of student living expenses)	25.0%
Spouses' Contribution:	\$3,343,000

Children's Contribution

Number of Couples in the U.S.:	991
Number of Children per Couple:	0.6
Number of Children in the U.S.:	597
Additional Expenses for a Child: (% of student living expenses)	20.0%
Children's Contribution:	\$1,612,000

Net Contribution to State Economy by Foreign Students' Dependents:

\$4,955,000

Part 3: Foreign Student Contribution from Tuition/Fees and Living Expenses (2004-05)

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Alverno College, Milwaukee	26	\$368.2	\$428.5	\$228.8	\$567.9
Beloit College, Beloit	93	\$2,373.0	\$1,218.8	\$1,255.3	\$2,336.5
Blackhawk Technical College, Janesville	13	\$190.3	\$175.6	\$18.5	\$347.4
Cardinal Stritch University, Milwaukee	88	\$1,351.7	\$1,070.4	\$295.8	\$2,126.3
Carroll College, Waukesha	44	\$783.2	\$758.5	\$415.2	\$1,126.5
Carthage College, Kenosha	27	\$559.5	\$395.9	\$103.4	\$851.9
Chippewa Valley Technical College, Eau Claire	3	\$43.9	\$39.8	\$4.3	\$79.4
Concordia University Wisconsin, Mequon	142	\$2,324.5	\$2,100.5	\$648.9	\$3,776.2
Edgewood College, Madison	60	\$963.0	\$1,052.1	\$272.3	\$1,742.8
Fox Valley Technical College, Appleton	56	\$819.8	\$757.3	\$79.5	\$1,497.7
Lakeland College, Sheboygan	182	\$2,596.2	\$2,368.5	\$1,502.5	\$3,462.3
Lakeshore Technical College, Cleveland	2	\$29.3	\$26.5	\$2.8	\$52.9
Lawrence University, Appleton	146	\$3,817.2	\$1,866.8	\$1,987.2	\$3,696.7

Madison Area Technical College, Madison	4	\$58.6	\$53.0	\$5.7	\$105.9
Marian College of Fond du Lac, Fond du Lac	15	\$232.5	\$215.1	\$55.2	\$392.3
Marquette University, Milwaukee	570	\$12,283.5	\$9,775.0	\$8,590.2	\$13,468.3
Medical College of Wisconsin, Milwaukee	74	\$703.4	\$1,048.2	\$1,077.0	\$674.5
Milwaukee School of Engineering, Milwaukee	39	\$898.3	\$668.2	\$8.2	\$1,558.3
Mount Mary College, Milwaukee	10	\$159.8	\$164.5	\$40.1	\$284.2
Northcentral Technical College, Wausau	18	\$263.5	\$244.5	\$25.5	\$482.5
Northland College, Ashland	15	\$272.0	\$249.8	\$157.4	\$364.4
Ripon College, Ripon	13	\$266.4	\$159.8	\$149.0	\$277.2
Saint Francis Seminary, Saint Francis	12	\$241.1	\$165.0	\$144.3	\$261.8
Silver Lake College, Manitowoc	2	\$31.0	\$36.9	\$9.8	\$58.1
University of Wisconsin Colleges, Madison	51	\$746.6	\$691.1	\$72.4	\$1,365.3
University of Wisconsin, Eau Claire	140	\$2,002.5	\$1,480.8	\$429.8	\$3,053.5
University of Wisconsin, Green Bay	61	\$931.0	\$643.6	\$190.2	\$1,384.3
University of Wisconsin, La Crosse	160	\$2,320.5	\$1,831.0	\$542.3	\$3,609.1
University of Wisconsin, Madison	3,941	\$87,877.7	\$55,716.1	\$67,425.5	\$76,168.4
University of Wisconsin, Milwaukee	853	\$17,379.4	\$12,011.2	\$13,144.6	\$16,246.0
University of Wisconsin, Oshkosh	109	\$1,573.9	\$1,232.4	\$358.7	\$2,447.6
University of Wisconsin, Platteville	59	\$855.4	\$608.5	\$191.1	\$1,272.8
University of Wisconsin, River Falls	58	\$814.7	\$561.8	\$168.1	\$1,208.3
University of Wisconsin, Stevens Point	152	\$2,135.0	\$1,431.9	\$429.0	\$3,137.9
University of Wisconsin, Superior	201	\$2,853.4	\$2,006.7	\$584.5	\$4,275.5
University of Wisconsin, Whitewater	146	\$2,127.7	\$1,924.2	\$525.3	\$3,526.6
University of Wisconsin-Parkside, Kenosha	60	\$852.3	\$1,007.2	\$224.3	\$1,635.2
University of Wisconsin-Stout, Menomonie	121	\$1,800.7	\$1,616.9	\$458.7	\$2,958.9
Viterbo University, La Crosse	24	\$373.7	\$382.9	\$93.8	\$662.8
Wisconsin Lutheran College, Milwaukee	8	\$132.1	\$104.6	\$72.4	\$164.3

Methodology: How We Compute Economic Impact 2005

We define economic impact as the amount of money that foreign students collectively bring into the United States to pay for their education and to support themselves while they (and in some cases, their families) are here. The goal of our economic impact formulas is to use data already collected for other purposes to provide a reasonable estimate of the economic resources that foreign students import to the United States to support their education here each year.

The data sets used for these reports come from two sources:

1. The Institute of International Education's *Open Doors 2005* report, funded by the Department of State, provides numbers of foreign students at universities and colleges throughout the United States during the 2004-05 academic year. In many cases, this data provide separate totals for undergraduate, graduate, and non degree students.
2. The College Board provides cost figures for tuition, living, and miscellaneous expenses at U.S. institutions for the 2004-05 academic year.

The extensive data provided by these two sources (which collect it directly from surveys of the institutions involved) allow us to make our estimates sensitive to differences between institutions. However, there are still areas where our estimates and formulas could be improved. For example, we compute economic impact only for students reported in *Open Doors*. Universities that do not provide information to the Institute of International Education are not represented. Also, enrollment reports represent peak enrollment, and not necessarily enrollment levels throughout the year.

Tuition, fees, living expenses, and dollar estimates are derived from College Board data collected on surveys completed by institutions every year. We try to make our calculations sensitive not only to differing costs at institutions, but differing costs for ESL students, undergraduates, graduate students, and students on practical training.

Students on Practical Training: We assume these students earn enough in their U.S. jobs to pay living and educational expenses for the year, and so import no funds for their support. Therefore, net economic impact of students in practical training is zero.

Undergraduates and English Language Programs: The number of undergraduate students at an institution is specified by *Open Doors* data. College Board data provide undergraduate tuition and fee amounts, on-campus room and board amounts, and miscellaneous expenses. These categories are sometimes broken down into averages for international, out-of-state, flat rate, and in-state, students. When multiple averages are available, we choose averages in the order given above.

Economic impact of an undergraduate equals tuition and fees, plus room and board, plus miscellaneous figured at 50 percent of room and board, less U.S. support. We assume: (1) that spring enrollment figures are the same as the fall figures reported, (2) that all students are enrolled full time for two semesters or three quarters a year, and (3) that students live on campus for the full year. Miscellaneous expenses, enumerated in College Board data, average about 40 percent of room and board expenses. We use a 50 percent figure as an approximation that includes *all* extra expenses except for travel. The percentage of U.S. support for an undergraduate is based upon the institution type. For example, research institutions (based on Carnegie code) provide on average 10.7 percent support for undergraduates; community colleges provide 7.8 percent for undergraduates.

Estimating Support. The *Open Doors survey* asks schools to report the percentage of their students who are self-funded, the percentage who have U.S. source income, etc. We use these percentages, adjusted for different types of institutions, as though they represented percentages of funding, not percentages of individuals. This aspect of our analysis could benefit from further study. We have done local comparisons to data reported to SEVIS and the percentages align closely, but wider research into funding percentages could be valuable.

NOTE: "U.S. support" includes funding from a U.S. college or university, the U.S. Government, a U.S. private sponsor and current employment.