

**The Economic Benefits of International Education to the
United States for the 2008-2009 Academic Year:
A Statistical Analysis**

NAFSA estimates that foreign students and their dependents contributed approximately \$17.6 billion to the U.S. economy during the 2008-2009 academic year. This conservative figure is based on tuition figures from Wintergreen Orchard House, enrollment figures from the Institute of International Education's *Open Doors 2009* report, living expenses calculated from Wintergreen Orchard House figures and analysis of the data by Jason Baumgartner at Indiana University – Bloomington's Office of International Services.

NAFSA's annual *Economic Impact Statements* estimate the amount of money foreign students bring to the United States to support their education. This report does not rely on a “multiplier effect.” Although this might provide a more accurate estimate of actual economic impact, there is no consensus on the appropriate size of such a multiplier. Along with our partners at the Institute of International Education and Indiana University, we are committed to continuing efforts to improve our data and methodology. By any measure, international education makes a significant contribution to the U.S. economy.

Wisconsin

Total Number of Foreign Students: 8,647

Part 1: Net Contribution to State Economy by Foreign Students (2008-09)

Contribution from Tuition and Fees to State Economy:	\$164,259,000
Contribution from Living Expenses:	\$110,912,000
Total Contribution by Foreign Students:	\$275,171,000
Less U.S. Support of 30.5%	- \$83,925,000
Plus Dependents' Living Expenses:	+ \$4,068,000

Net Contribution to State Economy by Foreign Students and their Families:

\$195,313,000

Part 2: Contribution to State Economy by Foreign Students' Dependents (2008-09)

<i>Spouses' Contribution</i>		<i>Children's Contribution</i>	
Percent of Married Students:	9.9%	Number of Couples in the U.S.:	857
Percent of Spouses in the U.S.:	85.0%	Number of Children per Couple:	0.6
Number of Spouses in the U.S.:	857	Number of Children in the U.S.:	510
Additional Expenses for a Spouse: (% of student living expenses)	25.0%	Additional Expenses for a Child: (% of student living expenses)	20.0%
Spouses' Contribution:	\$2,758,000	Children's Contribution:	\$1,309,000

Net Contribution to State Economy by Foreign Students' Dependents:

\$4,068,000

Part 3: Foreign Student Contribution from Tuition/Fees and Living Expenses (2008-09)

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
University of Wisconsin - Parkside, Kenosha	71	\$969.3	\$873.3	\$657.5	\$1,185.1
Congressional District: 01 Paul Ryan (R)					\$1,185.1

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Beloit College, Beloit	85	\$2,637.0	\$1,304.2	\$1,583.5	\$2,357.8
Blackhawk Technical College, Janesville	***	\$69.8	\$81.8	\$5.4	\$146.3
Edgewood College, Madison	46	\$858.3	\$644.0	\$208.9	\$1,293.3
Madison Area Technical College, Madison	16	\$164.7	\$229.8	\$16.1	\$378.4
University of Wisconsin - Madison, Madison	4243	\$85,549.2	\$57,957.4	\$51,853.6	\$91,653.1
University of Wisconsin - Whitewater, Whitewater	143	\$1,754.8	\$1,320.4	\$380.9	\$2,694.3

University of Wisconsin Colleges, Madison	19	\$107.7	\$267.7	\$13.8	\$361.6
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Congressional District: 02 | Tammy Baldwin (D) \$98,884.8

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Chippewa Valley Technical College, Eau Claire	***	\$36.2	\$23.7	\$2.1	\$57.8
University of Wisconsin - Eau Claire, Eau Claire	152	\$1,894.8	\$1,700.6	\$396.4	\$3,198.9
University of Wisconsin - La Crosse, La Crosse	362	\$4,431.7	\$4,278.8	\$993.0	\$7,717.5
University of Wisconsin - Platteville, Platteville	58	\$732.6	\$657.7	\$151.9	\$1,238.4
University of Wisconsin - River Falls, River Falls	81	\$1,062.8	\$902.5	\$263.3	\$1,702.0
University of Wisconsin - Stout, Menomonie	173	\$2,636.7	\$1,986.8	\$593.2	\$4,030.2
Viterbo University, La Crosse	31	\$605.2	\$433.1	\$137.0	\$901.2
Western Technical College, La Crosse	10	\$180.6	\$122.5	\$11.2	\$291.9

Congressional District: 03 | Ron Kind (D) \$19,138.0

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Alverno College, Milwaukee	28	\$492.9	\$391.7	\$170.3	\$714.4
DeVry University campuses in Wisconsin, Milwaukee	***	\$23.9	\$54.5	\$2.8	\$75.7
Marquette University, Milwaukee	484	\$11,180.3	\$8,143.4	\$6,155.7	\$13,168.0
Milwaukee Area Technical College, Milwaukee	14	\$211.2	\$178.0	\$13.8	\$375.5
Milwaukee School of Engineering, Milwaukee	49	\$1,314.1	\$732.0	\$490.2	\$1,556.0
Mount Mary College, Milwaukee	***	\$162.6	\$118.2	\$54.8	\$226.0
University of Wisconsin - Milwaukee, Milwaukee	1074	\$21,624.6	\$13,250.3	\$10,078.2	\$24,796.8
Wisconsin Lutheran College, Milwaukee	14	\$285.8	\$217.1	\$221.2	\$281.6

Congressional District: 04 | Gwen Moore (D) \$41,193.9

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Cardinal Stritch University, Milwaukee	71	\$1,230.8	\$897.7	\$269.3	\$1,859.2
Carroll College, Waukesha	55	\$1,141.0	\$797.3	\$327.3	\$1,611.1
Concordia University Wisconsin, Mequon	260	\$4,417.3	\$4,064.1	\$1,074.5	\$7,406.9
Medical College of Wisconsin, Milwaukee	60	\$1,396.1	\$786.2	\$1,498.8	\$683.5
Ottawa University - Milwaukee Campus, Brookfield	***	\$15.8	\$13.6	\$6.0	\$23.5
Waukesha County Technical College, Pewaukee	10	\$139.2	\$109.1	\$8.8	\$239.5

Congressional District: 05 | F. James Sensenbrenner (R) \$11,823.7

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Lakeland College, Sheboygan	177	\$2,920.8	\$2,247.4	\$993.0	\$4,175.2

Lakeshore Technical College, Cleveland	***	\$51.9	\$40.2	\$3.3	\$88.9
Marian College of Fond du Lac, Fond du Lac	28	\$550.5	\$351.5	\$119.0	\$782.9
Ripon College, Ripon	22	\$523.0	\$334.8	\$356.0	\$501.7
Silver Lake College, Manitowoc	***	\$116.1	\$65.9	\$34.8	\$147.3
University of Wisconsin - Oshkosh, Oshkosh	94	\$1,158.2	\$1,107.1	\$298.0	\$1,967.3
Congressional District: 06 Thomas Petri (R)					\$7,663.4

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Nicolet Area Technical College, Rhinelander	***	\$12.0	\$27.3	\$1.4	\$37.8
Northcentral Technical College, Wausau	68	\$823.6	\$952.4	\$87.0	\$1,688.9
University of Wisconsin - Stevens Point, Stevens Point	240	\$3,336.7	\$2,505.2	\$862.3	\$4,979.6
University of Wisconsin - Superior, Superior	124	\$1,564.2	\$1,289.6	\$343.4	\$2,510.4
Congressional District: 07 David R. Obey (D)					\$9,216.7

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Bellin College of Nursing, Green Bay	***	\$16.8	\$11.7	\$0.3	\$28.2
Fox Valley Technical College, Appleton	60	\$969.7	\$914.7	\$68.1	\$1,816.3
Lawrence University, Appleton	134	\$4,063.7	\$2,004.9	\$2,540.8	\$3,527.8
University of Wisconsin - Green Bay, Green Bay	55	\$825.0	\$588.8	\$578.3	\$835.5
Congressional District: 08 Steve Kagen (D)					\$6,207.8

Methodology: How We Compute Economic Impact (2009)

We define economic impact as the amount of money that foreign students collectively bring into the United States to pay for their education and to support themselves while they (and in some cases, their families) are here. The goal of our economic impact formula is to use data already collected for other purposes to provide a reasonable estimate of the economic resources that foreign students import to the United States to support their education here each year.

The data sets used for these reports come from two sources:

1. The Institute of International Education's *Open Doors 2009* report, funded by the Department of State, provides numbers of foreign students at universities and colleges throughout the United States during the 2007-08 academic year. In many cases, this data provide separate totals for undergraduate, graduate, and non degree students. (<http://opendoors.iienetwork.org>)
2. Wintergreen Orchard House provides cost figures for tuition, living, and miscellaneous expenses at U.S. institutions for the 2008-09 academic year (<http://www.wintergreenorchardhouse.com/>).

The extensive data provided by these two sources (which collect it directly from surveys of the institutions involved) allow us to make our estimates sensitive to differences between institutions. However, there are still areas where our estimates and formulas could be improved. For example, we compute economic impact only for students reported in *Open Doors*. Universities that do not provide information to the Institute of International Education are not represented. Also, enrollment reports represent peak enrollment, and not necessarily enrollment levels throughout the year.

Estimating Expenses

Tuition, fees, living expenses, and dollar estimates are derived from Wintergreen Orchard House's data collected on surveys completed by institutions every year. We try to make our calculations sensitive not only to differing costs at institutions, but differing costs for ESL students, undergraduates, graduate students, and students on practical training.

1. Undergraduates and English Language Programs:
The number of undergraduate students at an institution is specified by *Open Doors* data. Wintergreen Orchard House's data provide undergraduate tuition and fee amounts, on-campus room and board amounts, and miscellaneous expenses. These categories are sometimes broken down into averages for international, out-of-state, flat rate, and in-state, students. When multiple averages are available, we choose averages in the order given above.

2. Graduate Students:

The number of graduate students at an institution is specified by *Open Doors* data. Wintergreen Orchard Houses' data provide graduate tuition and fee amounts, on-campus room and board amounts, and miscellaneous expenses. If there are no differentiated graduate expenses provided by an institution in the Wintergreen Orchard House's data, then the undergraduate expenses would be applied.

3. Students on Practical Training:

We assume these students earn enough in their U.S. jobs to pay living and educational expenses for the year, and so import no funds for their support. Therefore, net economic impact of students in practical training is zero.

Economic impact of an international student equals tuition and fees, plus room and board, plus miscellaneous figured at 50 percent of room and board, less U.S. support. We assume: (a) that spring enrollment figures are the same as the fall figures reported, (b) that all students are enrolled full time for two semesters or three quarters a year, and (c) that students live on campus for the full year. The miscellaneous expenses, enumerated in Wintergreen Orchard House's data, average about 40 percent of room and board expenses. We use a 50 percent figure as an approximation that includes all extra expenses except for travel.

Estimating U.S. Support

The *Open Doors* survey asks schools to report the percentage of their students who are self funded, the percentage that have U.S. source income, etc. The U.S. support percentage includes funding from a U.S. college or university, the U.S. Government, a U.S. private sponsor or current employment. For this analysis the percentages are calculated based upon the institution's Carnegie classification and the academic career of the student. For example, this process will differentiate the level of support between undergraduates and graduates at a particular research institution while it also differentiates between a baccalaureate classified institution from an associate's classified institution.

Individual Institution Enrollment Figures

For institutions with fewer than 10 international students enrolled, enrollment totals are suppressed for confidentiality reasons. In the reports, this is indicated by three asterisks (***)