



**The Economic Benefits of International Education to the
United States for the 2007-2008 Academic Year:
A Statistical Analysis**

NAFSA estimates that foreign students and their dependents contributed approximately \$15.54 billion to the U.S. economy during the 2007-2008 academic year. This conservative figure is based on tuition figures from Peterson's, enrollment figures from the Institute of International Education's *Open Doors 2008* report, living expenses calculated from Peterson's figures and analysis of the data by Jason Baumgartner at Indiana University – Bloomington's Office of International Services.

NAFSA's annual *Economic Impact Statements* estimate the amount of money foreign students bring to the United States to support their education. This report does not rely on a "multiplier effect." Although this might provide a more accurate estimate of actual economic impact, there is no consensus on the appropriate size of such a multiplier. Along with our partners at the Institute of International Education and Indiana University, we are committed to continuing efforts to improve our data and methodology. By any measure, international education makes a significant contribution to the U.S. economy.

1307 New York Avenue, NW, Eighth Floor, Washington, DC 20005-4701

Tel: 202.737.3699 Fax: 202.737.3657

<http://www.nafsa.org>

Ohio

Total Number of Foreign Students: 19,346

Part 1: Net Contribution to State Economy by Foreign Students (2007-08)

Contribution from Tuition and Fees to State Economy:	\$333,282,000
Contribution from Living Expenses:	\$318,179,000
Total Contribution by Foreign Students:	\$651,462,000
Less U.S. Support of 36.2%	- \$235,712,000
Plus Dependents' Living Expenses:	+ \$13,723,000

Net Contribution to State Economy by Foreign Students and their Families:

\$429,472,000

Part 2: Contribution to State Economy by Foreign Students' Dependents (2007-08)

Spouses' Contribution

Percent of Married Students:	11.7%
Percent of Spouses in the U.S.:	85.0%
Number of Spouses in the U.S.:	2,271
Additional Expenses for a Spouse: (% of student living expenses)	25.0%
Spouses' Contribution:	\$9,264,000

Children's Contribution

Number of Couples in the U.S.:	2,271
Number of Children per Couple:	0.6
Number of Children in the U.S.:	1,364
Additional Expenses for a Child: (% of student living expenses)	20.0%
Children's Contribution:	\$4,459,000

Net Contribution to State Economy by Foreign Students' Dependents:

\$13,723,000

Part 3: Foreign Student Contribution from Tuition/Fees and Living Expenses (2007-08)

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Antioch College, Yellow Springs	17	\$456.8	\$275.5	\$351.1	\$381.2
Ashland Theological Seminary, Ashland	26	\$232.6	\$458.6	\$210.7	\$480.5
Ashland University, Ashland	156	\$3,195.6	\$2,708.3	\$726.7	\$5,177.2
Athenaeum of Ohio, Cincinnati	***	\$40.5	\$87.8	\$39.0	\$89.3
Baldwin-Wallace College, Berea	60	\$1,187.4	\$949.1	\$275.9	\$1,860.7
Belmont Technical College, St. Clairsville	***	\$13.7	\$18.7	\$1.2	\$31.2
Bowling Green State University, Bowling Green	797	\$11,244.8	\$11,636.1	\$7,462.7	\$15,418.3
Capital University, Columbus	87	\$2,214.2	\$1,401.8	\$319.4	\$3,296.6
Case Western Reserve University, Cleveland	1210	\$34,443.5	\$24,144.8	\$29,023.6	\$29,564.7
Cedarville College, Cedarville	23	\$486.0	\$288.1	\$197.9	\$576.2
Central Ohio Technical College, Newark	***	\$6.3	\$18.7	\$0.9	\$24.0
Cincinnati State Technical and Community College, Cincinnati	50	\$435.8	\$731.8	\$39.2	\$1,128.4
Clark State Community College, Springfield	***	\$50.0	\$111.6	\$5.3	\$156.2

Cleveland Institute of Art, Cleveland	10	\$270.8	\$186.5	\$6.8	\$450.5
Cleveland Institute of Music, Cleveland	104	\$2,467.5	\$2,167.4	\$96.0	\$4,538.9
Cleveland State University, Cleveland	1015	\$8,477.9	\$15,970.2	\$6,033.5	\$18,414.5
College of Mount Saint Joseph, Cincinnati	***	\$84.8	\$61.4	\$18.4	\$127.8
College of Wooster, Wooster	112	\$3,346.4	\$1,955.2	\$2,549.7	\$2,751.8
Columbus College of Art and Design, Columbus	60	\$1,344.7	\$953.6	\$20.2	\$2,278.1
Columbus State Community College, Columbus	240	\$1,806.8	\$4,196.3	\$221.7	\$5,781.5
Cuyahoga Community College, Cleveland	357	\$2,269.7	\$7,361.1	\$355.2	\$9,275.7
Defiance College, Defiance	***	\$82.5	\$60.4	\$31.1	\$111.8
Denison University, Granville	91	\$3,003.9	\$1,865.7	\$2,460.3	\$2,409.3
DeVry University - Columbus, Columbus	***	\$79.3	\$108.3	\$32.2	\$155.4
Edison Community College, Piqua	***	\$18.0	\$56.0	\$2.8	\$71.2
Franciscan University of Steubenville, Steubenville	32	\$581.8	\$489.7	\$129.8	\$941.7
Franklin University, Columbus	260	\$1,786.1	\$4,548.5	\$416.6	\$5,918.0
Hebrew Union College - Jewish Institute of Religion, OH, Cincinnati	***	\$91.0	\$195.2	\$93.5	\$192.8
Heidelberg College, Tiffin	31	\$577.2	\$587.1	\$246.2	\$918.1
Hiram College, Hiram	62	\$1,418.4	\$1,087.8	\$1,248.5	\$1,257.7
Hocking College, Nelsonville	177	\$1,212.7	\$3,245.0	\$150.2	\$4,307.6
James A. Rhodes State College, Lima	***	\$25.1	\$56.0	\$3.0	\$78.1
John Carroll University, University Heights	26	\$608.0	\$436.2	\$133.3	\$910.8
Kent State University - Geauga Campus, Burton	***	\$36.6	\$56.0	\$10.0	\$82.6
Kent State University - Kent Campus, Kent	888	\$12,499.3	\$14,025.7	\$9,283.5	\$17,241.4
Kent State University - Stark Campus, North Canton	***	\$73.2	\$108.4	\$46.7	\$134.8
Kent State University - Tuscarawas Campus, New Philadelphia	***	\$24.4	\$37.3	\$2.3	\$59.4
Kenyon College, Gambier	58	\$2,021.4	\$792.9	\$1,413.1	\$1,401.2
Kettering College of Medical Arts, Kettering	***	\$22.6	\$47.8	\$0.2	\$70.2
Lake Erie College, Painesville	***	\$167.2	\$120.6	\$67.6	\$220.3
Lakeland Community College, Kirtland	38	\$240.3	\$643.2	\$32.6	\$850.9
Lorain County Community College, Elyria	72	\$414.4	\$1,347.1	\$57.9	\$1,703.7
Lourdes College, Sylvania	***	\$28.1	\$37.3	\$16.8	\$48.6
Malone College, Canton	24	\$452.9	\$381.2	\$175.2	\$658.9
Marietta College, Marietta	129	\$2,782.3	\$1,995.5	\$1,136.4	\$3,641.4
Methodist Theological School in Ohio, Delaware	***	\$89.2	\$121.5	\$70.2	\$140.5
Miami University - Hamilton, Oxford	***	\$103.3	\$121.4	\$0.8	\$223.9
Miami University - Middletown, Oxford	***	\$17.6	\$20.2	\$0.1	\$37.7
Miami University - Oxford, Oxford	467	\$9,897.1	\$8,548.1	\$5,614.6	\$12,830.6
Mount Union College, Alliance	49	\$1,080.5	\$786.7	\$942.2	\$924.9
Muskingum College, New Concord	50	\$861.3	\$786.3	\$190.7	\$1,456.9
North Central State College, Mansfield	***	\$7.3	\$18.7	\$1.0	\$25.0
Northwest State Community College, Archbold	***	\$37.8	\$93.4	\$4.9	\$126.2
Notre Dame College, South Euclid	42	\$843.6	\$674.1	\$364.5	\$1,153.2
Oberlin College, Oberlin	193	\$6,276.8	\$3,782.4	\$5,025.7	\$5,033.5
Ohio College of Podiatric Medicine, Cleveland	10	\$172.2	\$223.9	\$7.2	\$388.8
Ohio Dominican University, Columbus	21	\$435.9	\$352.1	\$144.4	\$643.6
Ohio Northern University, Ada	62	\$1,835.8	\$1,118.9	\$716.8	\$2,237.9

Ohio State University - Main Campus, Columbus	4259	\$76,966.6	\$65,870.5	\$60,242.5	\$82,594.6
Ohio University - Main Campus, Athens	1247	\$18,710.9	\$21,852.9	\$15,479.0	\$25,084.9
Ohio Wesleyan University, Delaware	193	\$5,236.5	\$3,154.9	\$4,237.8	\$4,153.6
Otterbein College, Westerville	24	\$551.4	\$383.4	\$95.0	\$839.8
Owens Community College, Toledo	102	\$587.3	\$1,941.7	\$87.2	\$2,441.8
Pontifical College Josephinum, Columbus	14	\$205.3	\$217.0	\$182.1	\$240.2
Shawnee State University, Portsmouth	23	\$229.4	\$394.1	\$148.2	\$475.3
Sinclair Community College, Dayton	87	\$548.1	\$1,468.1	\$68.0	\$1,948.2
Southern State Community College, Hillsboro	***	\$0.0	\$0.0	\$0.0	\$0.0
Tiffin University, Tiffin	91	\$1,528.8	\$1,580.4	\$379.8	\$2,729.4
Trinity Lutheran Seminary, Columbus	***	\$31.7	\$52.0	\$26.5	\$57.1
United Theological Seminary, Trotwood	***	\$30.3	\$56.0	\$27.4	\$59.0
University of Akron - Main Campus, Akron	959	\$10,557.4	\$16,273.4	\$9,835.0	\$16,995.8
University of Akron - Wayne College, Akron	***	\$25.7	\$37.8	\$2.4	\$61.2
University of Cincinnati, Cincinnati	2000	\$43,418.4	\$39,738.7	\$40,527.8	\$42,629.4
University of Dayton, Dayton	223	\$5,216.0	\$3,750.2	\$2,941.8	\$6,024.4
University of Findlay, Findlay	912	\$16,511.9	\$17,013.2	\$4,160.0	\$29,365.1
University of Toledo, Toledo	844	\$12,737.6	\$15,317.8	\$9,093.7	\$18,961.7
Urbana University, Urbana	58	\$984.7	\$962.8	\$357.0	\$1,590.6
Ursuline College, Pepper Pike	***	\$119.3	\$99.7	\$27.8	\$191.2
Walsh University, North Canton	32	\$462.5	\$477.5	\$196.4	\$743.5
Winebrenner Theological Seminary, Findlay	***	\$20.2	\$37.9	\$18.4	\$39.7
Wittenberg University, Springfield	40	\$1,099.0	\$663.8	\$819.9	\$942.9
Wright State University - Main Campus, Dayton	714	\$8,500.4	\$10,778.6	\$7,294.2	\$11,984.8
Xavier University, Cincinnati	152	\$3,386.2	\$2,941.2	\$750.8	\$5,576.6
Youngstown State University, Youngstown	160	\$1,636.0	\$2,179.1	\$485.2	\$3,329.9

Methodology: How We Compute Economic Impact (2008)

We define economic impact as the amount of money that foreign students collectively bring into the United States to pay for their education and to support themselves while they (and in some cases, their families) are here. The goal of our economic impact formula is to use data already collected for other purposes to provide a reasonable estimate of the economic resources that foreign students import to the United States to support their education here each year.

The data sets used for these reports come from two sources:

1. The Institute of International Education's *Open Doors 2008* report, funded by the Department of State, provides numbers of foreign students at universities and colleges throughout the United States during the 2007-08 academic year. In many cases, this data provide separate totals for undergraduate, graduate, and non degree students. (<http://opendoors.iienetwork.org>)
2. Peterson's provides cost figures for tuition, living, and miscellaneous expenses at U.S. institutions for the 2007-08 academic year. (<http://www.petersons.com/>)

The extensive data provided by these two sources (which collect it directly from surveys of the institutions involved) allow us to make our estimates sensitive to differences between institutions. However, there are still areas where our estimates and formulas could be improved. For example, we compute economic impact only for students reported in *Open Doors*. Universities that do not provide information to the Institute of International Education are not represented. Also, enrollment reports represent peak enrollment, and not necessarily enrollment levels throughout the year.

Estimating Expenses

Tuition, fees, living expenses, and dollar estimates are derived from Peterson's data collected on surveys completed by institutions every year. We try to make our calculations sensitive not only to differing costs at institutions, but differing costs for ESL students, undergraduates, graduate students, and students on practical training.

(1) Undergraduates and English Language Programs:

The number of undergraduate students at an institution is specified by *Open Doors* data. Peterson's data provide undergraduate tuition and fee amounts, on-campus room and board amounts, and miscellaneous expenses. These categories are sometimes broken down into averages for international, out-of-state, flat rate, and in-state, students. When multiple averages are available, we choose averages in the order given above.

(2) Graduate Students:

The number of graduate students at an institution is specified by *Open Doors* data. Peterson's data provide graduate tuition and fee amounts, on-campus room and board amounts, and miscellaneous expenses. If there are no differentiated graduate expenses provided by an institution in the Peterson's data, then the undergraduate expenses would be applied.

(3) Students on Practical Training:

We assume these students earn enough in their U.S. jobs to pay living and educational expenses for the year, and so import no funds for their support. Therefore, net economic impact of students in practical training is zero.

Economic impact of an international student equals tuition and fees, plus room and board, plus miscellaneous figured at 50 percent of room and board, less U.S. support. We assume: (a) that spring enrollment figures are the same as the fall figures reported, (b) that all students are enrolled full time for two semesters or three quarters a year, and (c) that students live on campus for the full year. The miscellaneous expenses, enumerated in Peterson's data, average about 40 percent of room and board expenses. We use a 50 percent figure as an approximation that includes all extra expenses except for travel.

Estimating U.S. Support

The *Open Doors* survey asks schools to report the percentage of their students who are self-funded, the percentage who have U.S. source income, etc. The U.S. support percentage includes funding from a U.S. college or university, the U.S. Government, a U.S. private sponsor or current employment. For this analysis the percentages are calculated based upon the institution's Carnegie classification and the academic career of the student. For example, this process will differentiate the level of support between undergraduates and graduates at a particular research institution while it also differentiates between a baccalaureate classified institution from an associate's classified institution.

Individual Institution Enrollment Figures

For institutions with fewer than 10 international students enrolled, enrollment totals are suppressed for confidentiality reasons. In the reports, this is indicated by three asterisks (***)