



**The Economic Benefits of International Education to the
United States for the 2007-2008 Academic Year:
A Statistical Analysis**

NAFSA estimates that foreign students and their dependents contributed approximately \$15.54 billion to the U.S. economy during the 2007-2008 academic year. This conservative figure is based on tuition figures from Peterson's, enrollment figures from the Institute of International Education's *Open Doors 2008* report, living expenses calculated from Peterson's figures and analysis of the data by Jason Baumgartner at Indiana University – Bloomington's Office of International Services.

NAFSA's annual *Economic Impact Statements* estimate the amount of money foreign students bring to the United States to support their education. This report does not rely on a "multiplier effect." Although this might provide a more accurate estimate of actual economic impact, there is no consensus on the appropriate size of such a multiplier. Along with our partners at the Institute of International Education and Indiana University, we are committed to continuing efforts to improve our data and methodology. By any measure, international education makes a significant contribution to the U.S. economy.

1307 New York Avenue, NW, Eighth Floor, Washington, DC 20005-4701

Tel: 202.737.3699 Fax: 202.737.3657

<http://www.nafsa.org>

Florida

Total Number of Foreign Students: 26,780

Part 1: Net Contribution to State Economy by Foreign Students (2007-08)

Contribution from Tuition and Fees to State Economy:	\$433,244,000
Contribution from Living Expenses:	\$466,681,000
Total Contribution by Foreign Students:	\$899,925,000
Less U.S. Support of 26.8%	- \$241,200,000
Plus Dependents' Living Expenses:	+ \$15,781,000

Net Contribution to State Economy by Foreign Students and their Families:

\$674,506,000

Part 2: Contribution to State Economy by Foreign Students' Dependents (2007-08)

Spouses' Contribution

Percent of Married Students:	9.6%
Percent of Spouses in the U.S.:	85.0%
Number of Spouses in the U.S.:	2,580
Additional Expenses for a Spouse: (% of student living expenses)	25.0%
Spouses' Contribution:	\$10,677,000

Children's Contribution

Number of Couples in the U.S.:	2,580
Number of Children per Couple:	0.6
Number of Children in the U.S.:	1,542
Additional Expenses for a Child: (% of student living expenses)	20.0%
Children's Contribution:	\$5,103,000

Net Contribution to State Economy by Foreign Students' Dependents:

\$15,781,000

Part 3: Foreign Student Contribution from Tuition/Fees and Living Expenses (2007-08)

Institution and City	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)
Argosy University of Sarasota, Sarasota	49	\$926.5	\$1,083.9	\$447.1	\$1,563.3
Art Institute of Fort Lauderdale, Fort Lauderdale	293	\$5,171.4	\$3,363.7	\$76.2	\$8,459.0
Baptist College of Florida, Graceville	***	\$31.4	\$41.6	\$26.5	\$46.5
Barry University, Miami Shores	369	\$9,040.5	\$7,368.4	\$3,503.5	\$12,905.3
Bethune Cookman College, Daytona Beach	110	\$1,229.2	\$1,856.4	\$743.1	\$2,342.5
Brevard Community College, Cocoa	172	\$978.1	\$3,211.0	\$129.1	\$4,060.0
Broward College, Fort Lauderdale	631	\$4,087.9	\$10,154.7	\$504.4	\$13,738.3
Carlos Albizu University - Miami Campus, Miami	28	\$313.9	\$653.5	\$244.8	\$722.7
Central Florida Community College, Ocala	67	\$514.9	\$1,281.5	\$66.1	\$1,730.3
Chipola College, Marianna	10	\$60.0	\$190.8	\$9.4	\$241.5
City College, Fort Lauderdale	34	\$197.5	\$594.3	\$26.7	\$765.0
Clearwater Christian College, Clearwater	***	\$65.8	\$65.5	\$33.8	\$97.5
Daytona Beach Community College, Daytona Beach	60	\$370.2	\$1,045.3	\$52.3	\$1,363.2

DeVry University - Miramar, Miramar	70	\$1,201.2	\$1,376.0	\$25.4	\$2,551.8
DeVry University - Orlando, Orlando	36	\$504.7	\$716.5	\$150.4	\$1,070.9
Eckerd College, St. Petersburg	76	\$1,777.3	\$1,215.4	\$1,512.3	\$1,480.4
Edison College, Fort Myers	85	\$653.0	\$1,542.8	\$81.1	\$2,114.8
Embry-Riddle Aeronautical University - Daytona Beach, Daytona Beach	558	\$12,462.6	\$10,014.5	\$2,824.1	\$19,653.0
Everest University, Tampa	75	\$631.0	\$1,186.2	\$56.0	\$1,761.2
Florida A&M University, Tallahassee	120	\$1,761.4	\$1,598.5	\$748.4	\$2,611.5
Florida Atlantic University, Boca Raton	931	\$13,802.0	\$17,811.8	\$10,240.8	\$21,373.0
Florida College, Temple Terrace	***	\$58.5	\$66.6	\$4.7	\$120.5
Florida Gulf Coast University, Fort Myers	105	\$1,849.5	\$1,889.8	\$478.2	\$3,261.0
Florida Institute of Technology, Melbourne	812	\$20,244.0	\$13,244.3	\$8,375.5	\$25,112.9
Florida International University, Miami	2831	\$39,151.8	\$61,207.7	\$28,887.9	\$71,471.5
Florida Keys Community College, Key West	***	\$6.6	\$19.1	\$1.0	\$24.8
Florida National College, Hialeah	142	\$1,678.4	\$2,802.6	\$59.2	\$4,421.8
Florida Southern College, Lakeland	75	\$1,504.5	\$1,278.4	\$666.4	\$2,116.5
Florida State University, Tallahassee	1646	\$22,290.4	\$24,265.8	\$20,588.7	\$25,967.5
Gulf Coast Community College, Panama City	11	\$78.2	\$209.9	\$10.7	\$277.4
Hillsborough Community College, Tampa	75	\$450.8	\$1,366.5	\$67.0	\$1,750.3
Hobe Sound Bible College, Hobe Sound	15	\$151.7	\$299.6	\$149.9	\$301.4
Indian River Community College, Fort Pierce	55	\$317.5	\$1,043.9	\$50.2	\$1,311.2
Jacksonville University, Jacksonville	103	\$2,070.0	\$1,524.8	\$429.7	\$3,165.1
Lake-Sumter Community College, Leesburg	21	\$159.2	\$405.6	\$20.9	\$543.9
Lynn University, Boca Raton	393	\$10,740.7	\$9,212.2	\$3,697.0	\$16,256.0
Manatee Community College, Bradenton	100	\$764.3	\$1,837.9	\$75.6	\$2,526.6
Miami International University of Art and Design, Miami	197	\$4,386.7	\$4,311.7	\$124.3	\$8,574.1
Miami-Dade College, Miami	1227	\$8,801.1	\$29,048.6	\$1,392.4	\$36,457.3
North Florida Community College, Madison	***	\$13.7	\$38.2	\$1.9	\$49.9
Northwood University - Florida Campus, West Palm Beach	222	\$3,275.2	\$3,366.7	\$436.8	\$6,205.0
Nova Southeastern University, Fort Lauderdale	987	\$17,349.4	\$17,849.6	\$7,852.5	\$27,346.5
Palm Beach Atlantic University, West Palm Beach	98	\$1,310.9	\$1,611.7	\$358.9	\$2,563.8
Palm Beach Community College, Lake Worth	272	\$1,500.7	\$5,103.3	\$222.4	\$6,381.6
Reformed Theological Seminary - Orlando, Oviedo	20	\$202.3	\$403.6	\$185.0	\$420.9
Ringling School of Art and Design, Sarasota	55	\$1,211.5	\$1,164.9	\$33.6	\$2,342.8
Rollins College, Winter Park	151	\$4,047.4	\$3,044.7	\$894.5	\$6,197.6
Saint Leo University, St. Leo	178	\$2,846.6	\$3,464.5	\$797.5	\$5,513.6
Santa Fe Community College, Gainesville	259	\$1,916.7	\$4,240.7	\$226.0	\$5,931.5
Seminole Community College, Sanford	801	\$5,111.8	\$15,003.6	\$677.7	\$19,437.7
South Florida Community College, Avon Park	***	\$32.5	\$76.3	\$4.1	\$104.8
Southwest Florida College, Fort Myers	***	\$23.9	\$74.2	\$3.7	\$94.5
St. Petersburg College, St Petersburg	405	\$2,291.4	\$7,334.3	\$355.0	\$9,270.7
St. Thomas University, Miami Gardens	150	\$2,952.0	\$2,269.9	\$675.9	\$4,546.0
St. Vincent de Paul Regional Seminary, Boynton Beach	***	\$91.0	\$167.4	\$79.4	\$179.1
Stetson University, Deland	110	\$2,619.0	\$1,752.6	\$526.1	\$3,845.4

Tallahassee Community College, Tallahassee	107	\$739.3	\$1,829.1	\$92.4	\$2,476.0
Trinity International University - Florida Campus, Davie	***	\$51.5	\$38.2	\$45.5	\$44.1
University of Central Florida, Orlando	1648	\$31,258.0	\$29,199.3	\$20,679.2	\$39,778.1
University of Florida, Gainesville	4228	\$79,581.5	\$64,060.3	\$68,591.8	\$75,050.0
University of Miami, Coral Gables	1629	\$49,445.2	\$35,142.0	\$26,064.4	\$58,522.8
University of North Florida, Jacksonville	287	\$4,343.2	\$4,679.3	\$1,126.8	\$7,895.8
University of South Florida, Tampa	1866	\$27,366.6	\$31,598.7	\$20,110.9	\$38,854.4
University of Tampa, Tampa	542	\$9,906.7	\$8,818.3	\$2,330.9	\$16,394.1
University of West Florida, Pensacola	296	\$4,180.9	\$3,918.3	\$1,319.7	\$6,779.5
Valencia Community College, Orlando	726	\$7,211.2	\$13,748.1	\$707.5	\$20,251.9
Warner Southern College, Lake Wales	31	\$388.1	\$450.3	\$53.7	\$784.6
Webber International University, Babson Park	94	\$1,491.6	\$1,605.5	\$165.3	\$2,931.8

Methodology: How We Compute Economic Impact (2008)

We define economic impact as the amount of money that foreign students collectively bring into the United States to pay for their education and to support themselves while they (and in some cases, their families) are here. The goal of our economic impact formula is to use data already collected for other purposes to provide a reasonable estimate of the economic resources that foreign students import to the United States to support their education here each year.

The data sets used for these reports come from two sources:

1. The Institute of International Education's *Open Doors 2008* report, funded by the Department of State, provides numbers of foreign students at universities and colleges throughout the United States during the 2007-08 academic year. In many cases, this data provide separate totals for undergraduate, graduate, and non degree students. (<http://opendoors.iienetwork.org>)
2. Peterson's provides cost figures for tuition, living, and miscellaneous expenses at U.S. institutions for the 2007-08 academic year. (<http://www.petersons.com/>)

The extensive data provided by these two sources (which collect it directly from surveys of the institutions involved) allow us to make our estimates sensitive to differences between institutions. However, there are still areas where our estimates and formulas could be improved. For example, we compute economic impact only for students reported in *Open Doors*. Universities that do not provide information to the Institute of International Education are not represented. Also, enrollment reports represent peak enrollment, and not necessarily enrollment levels throughout the year.

Estimating Expenses

Tuition, fees, living expenses, and dollar estimates are derived from Peterson's data collected on surveys completed by institutions every year. We try to make our calculations sensitive not only to differing costs at institutions, but differing costs for ESL students, undergraduates, graduate students, and students on practical training.

(1) Undergraduates and English Language Programs:

The number of undergraduate students at an institution is specified by *Open Doors* data. Peterson's data provide undergraduate tuition and fee amounts, on-campus room and board amounts, and miscellaneous expenses. These categories are sometimes broken down into averages for international, out-of-state, flat rate, and in-state, students. When multiple averages are available, we choose averages in the order given above.

(2) Graduate Students:

The number of graduate students at an institution is specified by *Open Doors* data. Peterson's data provide graduate tuition and fee amounts, on-campus room and board amounts, and miscellaneous expenses. If there are no differentiated graduate expenses provided by an institution in the Peterson's data, then the undergraduate expenses would be applied.

(3) Students on Practical Training:

We assume these students earn enough in their U.S. jobs to pay living and educational expenses for the year, and so import no funds for their support. Therefore, net economic impact of students in practical training is zero.

Economic impact of an international student equals tuition and fees, plus room and board, plus miscellaneous figured at 50 percent of room and board, less U.S. support. We assume: (a) that spring enrollment figures are the same as the fall figures reported, (b) that all students are enrolled full time for two semesters or three quarters a year, and (c) that students live on campus for the full year. The miscellaneous expenses, enumerated in Peterson's data, average about 40 percent of room and board expenses. We use a 50 percent figure as an approximation that includes all extra expenses except for travel.

Estimating U.S. Support

The *Open Doors* survey asks schools to report the percentage of their students who are self-funded, the percentage who have U.S. source income, etc. The U.S. support percentage includes funding from a U.S. college or university, the U.S. Government, a U.S. private sponsor or current employment. For this analysis the percentages are calculated based upon the institution's Carnegie classification and the academic career of the student. For example, this process will differentiate the level of support between undergraduates and graduates at a particular research institution while it also differentiates between a baccalaureate classified institution from an associate's classified institution.

Individual Institution Enrollment Figures

For institutions with fewer than 10 international students enrolled, enrollment totals are suppressed for confidentiality reasons. In the reports, this is indicated by three asterisks (***)