



Press Release

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LEADER IN INTERNATIONAL EDUCATION RELEASE STUDY ABROAD/CAREER GUIDE

Stamford, CT, May 24, 2011 — The American Institute For Foreign Study (AIFS) (www.aifs.com) announced today the release of the AIFS Student Guide to Study Abroad and Career Development.

The goal of the guide is to provide students with a framework to understand the impact and added value of study abroad for their career development. AIFS, a leading study abroad and cultural exchange organization, believes that students will benefit from considering the career implications of their decision to study abroad.

“Studying abroad is a phenomenal experience,” states William L. Gertz, President and CEO of AIFS. “There are myriad benefits for students and now more than ever, the choice to study abroad has far reaching ramifications for a young person’s career development. This guide will help students take all factors into consideration when choosing their study abroad destination.”

The free publication covers a range of related topics including taking advantage of career connections while abroad, effectively marketing your study abroad experience to employers and the best ways to articulate newly acquired skills and competencies. Interested students and educators can request a copy of the sixteen-page guide by contacting AIFS at (800) 727-2437.

The guide was written by Martin Tillman, the Associate Director of Career Services at The John Hopkins University School of Advanced International Studies (SAIS) in Washington, D.C. for eleven years and currently the President of Global Career Compass.

“Even if a student’s career goals are not clear, studying abroad has the potential to clarify the direction they’d like to take, gives them a new perspective on their academic work, and strengthens skills that will be of benefit to them when they begin their job search,” states Tillman. “Research shows that the [study abroad] experience is viewed as very important years later in shaping career mobility and influencing the choice of graduate study or work abroad.”

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To learn more about the new AIFS Student Guide to Study Abroad and Career Development, contact David Mauro at (800) 727-2437, ext. 5163 or email info@aifs.com, or visit www.aifsabroad.com.

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As a leader in cultural exchange, AIFS sends more than 5,000 students abroad each year. Since its founding in 1964, AIFS has been committed to providing students with the safest, most enjoyable and highest quality educational programs. AIFS celebrates a proud history of providing opportunities to the international education community. Over 1.5 million people from more than 500 colleges and universities have participated in AIFS programs.