



**NAFSA: Association of International Educators,  
The International Gateway at the  
Ronald Reagan Building and International Trade Center,**

**&  
The District of Columbia Chamber of Commerce**

*Welcome you to*

***‘International Education and Exchange:  
The Competitive Advantage in a Global Workforce’***

**4:00 - 4:30 p.m.**  
**Registration**

**4:30 - 6:00 p.m.**  
**Welcome**

*Marlene M. Johnson*, Executive Director and CEO, NAFSA: Association of International Educators

**Roundtable Discussion**

***‘International Education and Exchange: The Competitive Advantage in a Global Workforce’***

Moderator:

*Peter McPherson*, President, National Association of State Universities and Land-Grant Colleges  
Former President, Michigan State University

Former Executive Vice President of Investment Management Group, Bank of America

**Panel Presentations (in the following order):**

*Dr. Cornelius M. Kerwin*, President, American University

*Tony Barclay*, CEO, Development Alternatives, Inc.

*Dr. Robert Templin, Jr.*, President, Northern Virginia Community College

Former President, Virginia’s Center for Innovative Technology

*Lynn Shotwell*, Executive Director, American Council on International Personnel

Steering Committee Member, Compete America

**Closing Remarks with Q&A**

*Marlene M. Johnson*, Executive Director and CEO, NAFSA: Association of International Educators

**6:00 - 7:00 p.m.**  
**Networking Reception**

